The Grand Traverse Baykeeper™ is the eyes, ears and voice for the natural wonder that is Grand Traverse Bay.

In January 2002, The Watershed Center became a member of the Waterkeeper Alliance and inaugurated the Grand Traverse Baykeeper™ program.

The Waterkeeper Alliance is a grassroots organization with more than 115 local water programs located around the world. Each Waterkeeper program reflects the needs of the water body and community that it represents. The common thread is that each program has a full-time keeper who serves as the public advocate for that body of water.

What does the Grand Traverse Baykeeper™ do?

- Advocates for the environmental health of the Grand Traverse Bay watershed
- Has a visible role as an advocate for the watershed – on the water and in our community
- Serves as a liaison between concerned citizens and regulatory bodies
- Monitors area waters
- Assists local governments
- Conducts outreach/education programs
- Pursues action against polluters when necessary

baykeeper@gtbay.org
The Watershed Center Grand Traverse Bay is dedicated to the preservation and protection of Grand Traverse Bay.

The Center works throughout the 1,000 square mile Grand Traverse Bay watershed which encompasses all or part of four counties – Grand Traverse, Leelanau, Ant- rim and Kalkaska – and two major sub-watersheds – the Elk River/Chain of Lakes and the Boardman River. It includes 132 miles of Lake Michigan shoreline.

We work with a variety of partners including governments, citizen groups and environmental organizations to achieve our mission. Primary program areas include watershed protection and planning, research and monitoring, advocacy, outreach and education. Our Grand Traverse Baykeeper™ program serves as unifying force for these activities.

If you would like to learn more about The Watershed Center Grand Traverse Bay or the Grand Traverse Baykeeper™, please contact us:

**The Watershed Center**  
232 East Front Street  
Traverse City, MI  49684  
231.935.1514 (phone)  |  231.935.3829 (fax)  
info@gtbay.org  |  www.gtbay.org

Funding for this brochure provided by the Great Lakes Aquatic Habitat Network and Fund.